

Panorama NovaView™

Identify and Understand the Catalysts Driving Business Results

Panorama NovaView™ delivers robust analytic functionality that enables decision makers, at all levels of an organization, to view current results and shape future outcomes. As part of Panorama Software's integrated business intelligence solution that includes analysis, reporting and performance measurement applications, Panorama NovaView can help you transform volumes of data into relevant, actionable information.

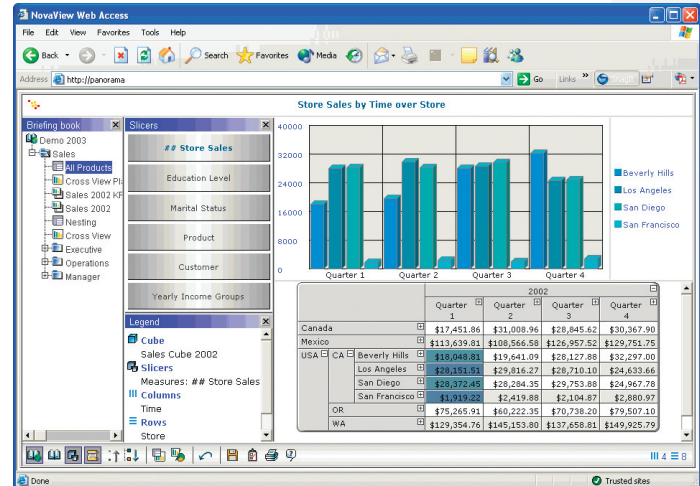
Uniquely optimized for Microsoft® Business Intelligence platform, Panorama NovaView offers easy to use client interfaces, robust analytics and report management services. Improving insight, analysis and results at multiple levels of the business translates to a positive impact on overall corporate performance.

Bubble-up Exceptions

Bubble-up Exceptions automatically identify whether discrepancies exist in performance metrics between high level data hierarchies and their contributing branches. A unique way of handling exceptions, users receive proactive alerts to data variances or missed targets that occur at the bottom level of hierarchies. If there are apparent problems, users can easily navigate through data to view and address these issues.

CrossViews

CrossViews offer the flexibility to ensure timely and comprehensive visibility into overall business performance. Users can view multiple formats of data from multiple angles in a single screen to analyze company results.



NovaView proactively delivers timely and relevant information.

Robust and Multi-Dimensional Analytics

- Drill-up/drill-down in dimensions
- Bubble-up exceptions
- Slicing and dicing of data
- Specialized, powerful data filtering
- "Top N" analysis
- Exceptions highlighting and reporting
- What if analysis
- Write back
- Parameters
- Unbalanced and ragged dimensions
- Cell-based comments
- Member properties
- Sorting data
- Smart searching for dimension members
- Drag and drop for swapping and nesting dimensions
- Ability to work with large dimensions
- Variety of aggregate functions
- Drill through
- Hide/unhide
- Data mining
- Formulas and calculated members
- Direct MDX
- CrossView

User Interfaces

Panorama offers a variety of user interface options including desktop, Web and Microsoft Excel to ensure a consistent user experience. Panorama enhances productivity by allowing each user to choose how they want to view and analyze information.

NovaView Desktop gives power users and analysts the ability to access full analytic capability through an intuitive and easy to use client interface. Users can publish views and reports of information through Panorama's briefing books and can create custom formulas for others to use when analyzing data.

NovaView Web Access provides your remote employees or your extended enterprise of partners, suppliers and customers, with the relevant data they need, when they need it, with the same level of performance, convenience and security as desktop users.

NovaView for Microsoft Excel allows users to integrate greater analytic capabilities within the Excel environment. Users can transform static Excel spreadsheets into dynamic and up-to-date tools for collaborative business intelligence.

NovaView SDK

The NovaView SDK offers robust development tools that enable you to easily embed Panorama's analytic functionality into third-party applications, corporate intranets and portal applications such as Microsoft SharePoint™ Portal Server.

High Performance Solutions Infrastructure

To ensure maximum performance and reliability, Panorama's solutions infrastructure enables companies to securely extend business intelligence to any user, inside and outside the corporate firewall. Users control the content they receive and the frequency and format of delivery. Panorama's proactive intelligence and automated information delivery enhances usability of existing data.

NovaView Intelligence Server

NovaView Intelligence Server optimizes data caching to ensure the best possible speed across both intranets and the Internet. Designed for optimum security, this web application server identifies and validates each user and compresses and encrypts data prior to transmission. NovaView Intelligence Server also incorporates redundancy and fail over mechanisms, promoting a greater incidence of uninterrupted sessions.

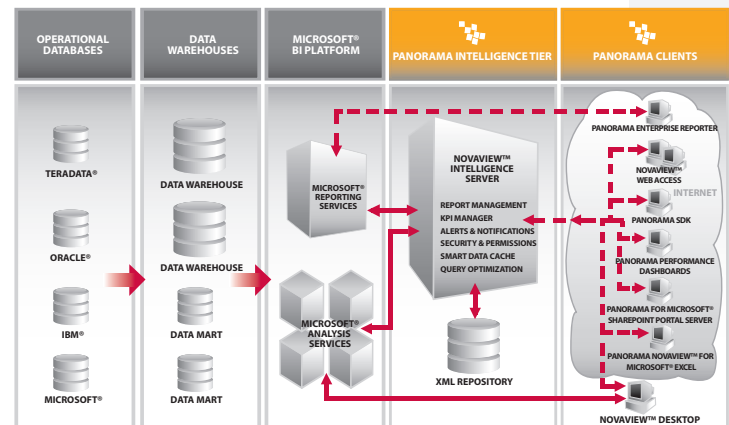
NovaView Delivery Services proactively deliver time-sensitive information on a scheduled basis or based on pre-defined alerts. Notifications can be sent using e-mail or to mobile devices using SMS.

NovaView Rendering Services allow users to choose the most convenient format to receive information including PDF, HTML, JPG or Excel spreadsheets.

NovaView Usage Analyzer allows administrators to monitor how NovaView is being used, the information that is being accessed and the analytic functions that are used most often.

Architecture

Panorama supports a multi-tier architecture. The operational data source can be any database, such as Oracle®, Teradata® DB2® and SQL Server™.



Panorama's High Performance Architecture

Integrated Business Intelligence Solutions

Panorama Software offers the most comprehensive and integrated analysis, enterprise reporting and performance measurement solutions for the Microsoft platform. With a high level of interoperability and interactivity between application components, users can easily alternate between data analysis, report creation/distribution and proactive performance measurement.



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