

PANORAMA SOFTWARE NOVAVIEW™ FOR MICROSOFT® REPORTING SERVICES

BUILD AND DEPLOY COLLABORATIVE ENTERPRISE REPORTING AND ANALYSIS SOLUTIONS

Within your company, there are a number of business decisions being made in every department, everyday. Decision makers across your enterprise are expected to understand the business and take the appropriate action to move it forward. With access to relevant and timely information, employees, managers and executives can make the best decisions that generate the best results.

Panorama Software's NovaView™ for Microsoft Reporting Services tightly integrates enterprise reporting and analysis to promote better proactive business insight. Users can create reports based on rich, multidimensional analytical data and then quickly and easily alternate between analysis and reports.

With NovaView, you can deliver value to the business by:

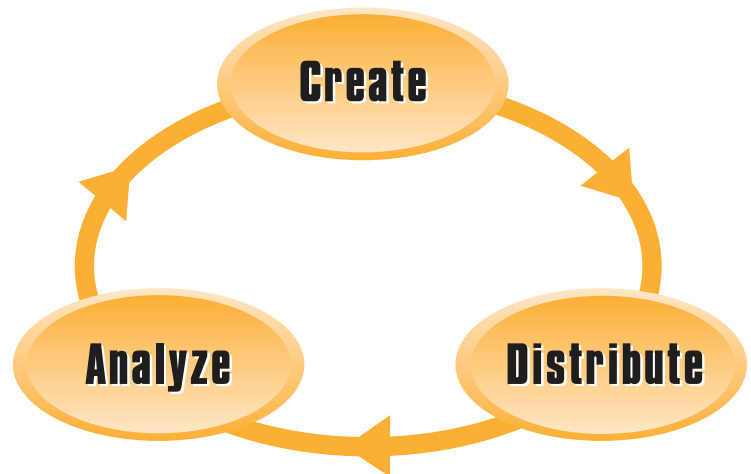
- Lowering total cost of ownership by extending the capabilities of the Microsoft BI Platform
- Ensuring fewer business intelligence tools to manage
- Reducing development and training costs with faster deployments
- Implementing a high performance, Web-based architecture that scales to many users inside and outside the corporate firewall

ACTION AND REACTION

In-depth analysis is no longer limited to senior executives or business analysts. With a growing emphasis on accountability and performance, managers and employees at all levels must have the ability to act and react to changing business demands. It is no longer enough to initiate an activity, produce a result and report on it. Decision makers have to go one step further by analyzing the report to understand the how and why of the result. With that knowledge, they can maintain or adjust activities to generate desired outcomes.

With NovaView for Microsoft Reporting Services, users can:

- Create robust reports based on analyzed data
- Publish reports in various formats including HTML, PDF, Excel and flat files
- Deliver reports to any user, anywhere, on various devices



NOVAVIEW'S PROACTIVE BUSINESS INSIGHT

- Shift between analysis and reporting quickly and easily
- Promote one version of the truth, from analysis to reports

HOW IT WORKS

NovaView's integration with Microsoft SQL™ Server 2000 Reporting Services facilitates the creation, management and delivery of tightly integrated reports from multidimensional and relational data sources. Users can create and distribute relevant reports from views or collections of data views stored in the NovaView Intelligence Server. In addition, NovaView users also benefit from exceptional visualization capabilities, which include Key Performance Indicators "KPIs" and bubble-up exceptions.

The unique and powerful combination of Microsoft Reporting Services and NovaView creates a comprehensive set of integrated tools, services and infrastructure for reporting and analysis. With ease of use and versatility, the solution can be deployed out of the box or can be tailored to the specific needs of your company's decision makers.

Report Authoring and Use

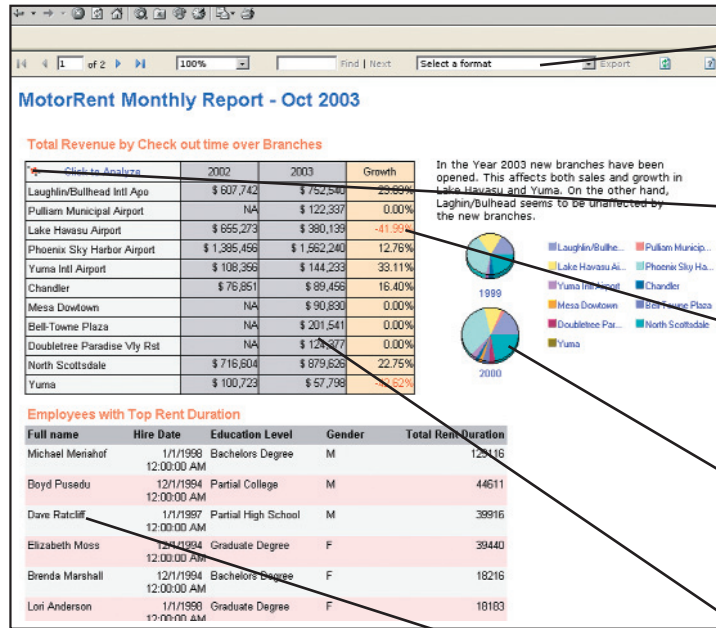
Report authors can build data views in a user-friendly environment by leveraging the NovaView Desktop and

Web Access clients. They also have the ability to include other views and relational data in the same report while retaining NovaView's analytic features including:

- Establishing and viewing KPIs
- Drilling, cross drilling, slicing, searching
- Viewing multiple exceptions, bubble up exceptions
- Metadata and value filtering
- Defining parameters for top count and exception analysis
- Formatting cross tabs and charts (color, font)
- Hiding the complexity of the MDX query definition

Either static or dynamic, completed reports can be previewed instantly and deployed in Web-based, print and other numerous data formats. Report consumers have the ability to customize reports by parameterization and analyze data with a single click.

INTEGRATED ENTERPRISE REPORTING AND ANALYSIS



Export reports in various formats including HTML, PDF, Excel and flat files

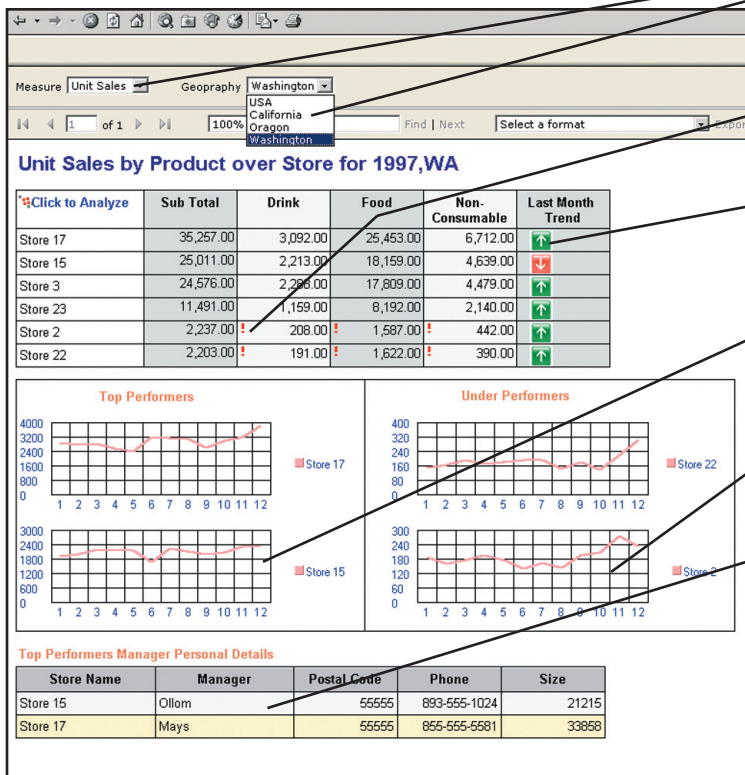
Move from reporting to analysis with a single click

Highlight analysis-based exceptions inside a report

Place graphs, crosstabs and legends anywhere inside a report

Format reports with multidimensional analysis crosstabs with the same ease as relational reports

Create integrated reports from multidimensional and relational data



Export analysis parameters for dynamic reporting

Embed advanced analysis functionality like bubble-up-exceptions

Integrate KPIs inside a report

Position multiple graphs, tables and other graphics inside a report

Select graphs based on dynamic, up-to-date analysis results

Dynamically generate relational tables based on parameters from multidimensional analysis

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